



United Way of Cayuga County

100 Years of Living United.

# 2022-23 CAMPAIGN



1922 UNITED WAY OF CAYUGA COUNTY 2022

## PLEASE READ BEFORE COMPLETING YOUR PLEDGE

For your records, please make a copy or take a photo of your completed pledge form. **Return completed pledge form to the United Way of Cayuga County.**

**Making your gift through work?** If you have already completed your 2022-23 pledge online using our new virtual platform, DO NOT COMPLETE THIS FORM. We will send your information to your workplace to be processed accordingly.

## THANK YOU FOR CHOOSING THE UNITED WAY!

Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Email gift receipt? (Circle) YES NO

Signature: \_\_\_\_\_

Making your gift through work? List company: \_\_\_\_\_

### HOW DO YOU PREFER TO GIVE?

My Total Annual Pledge Is:

\$

Check your donation method and fill in additional information if applicable.

Payroll Deduction: \_\_\_\_\_ X \_\_\_\_\_  
Amount deducted per pay period. Number of pay periods.

Enclosed Gift Now: (Circle) *Check* *Cash*

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVC: \_\_\_\_\_  
(Circle) *One Time* *Monthly* *Quarterly* *Semi-Annually*

Bill Me: (Minimum gift of \$50)  
(Circle) *One Time* *Monthly* *Quarterly* *Semi-Annually*

Please contact the United Way office directly for questions relating to stocks, securities, wills, estates, or other gift types at 315.253.9741

### DESIGNATE YOUR GIFT

All gifts go to the Community Care Fund unless this section is completed.

Gifts to the Community Care Fund are allocated based on an evaluation of programs by our Fund Distribution & Agency Relations committee consisting of volunteers from local businesses and our community.

Give to ONE of the Impact Areas:

EDUCATION  HEALTH  FINANCIAL STABILITY  SAFETY NET

Give to a United Way of Cayuga County Initiative:

COMMUNITY BUILDING MINI-GRANT  STUDENT UNITED WAY

Give to a Member Agency or Other United Way: (Members listed on back)

\_\_\_\_\_ \$ \_\_\_\_\_  
\_\_\_\_\_ \$ \_\_\_\_\_

Give to a non-affiliated 501(C)(3): (Minimum gift of \$100)

\_\_\_\_\_ \$ \_\_\_\_\_

### DONATE ONLINE:

Giving with a Credit Card? Make your gift online instead! Scan the QR code below to make a one-time payment or set up a recurring gift for weekly, monthly, or quarterly payments!



### RECOGNITION (WRITE EXACTLY HOW YOU WISH TO APPEAR PUBLICLY)

I wish to remain ANONYMOUS

Recognize my Business/Organization:  
\_\_\_\_\_

Recognize me as an Individual: (if you prefer a name different than listed above, please write here)  
\_\_\_\_\_

Recognize me with my Spouse/Partner: (if Spouse/Partner also gives through work, include their company name)  
\_\_\_\_\_

EVERETT SOCIETY, STEP UP, MEMBER LIST, & MORE... TURN PAGE OVER →

## EVERETT DONORS

Our Leadership Society is named in honor of prominent Auburnians Fred and Ora Everett who were dedicated to enhancing the quality of life for all Cayuga County residents.

Continue their tradition while creating your own legacy by joining the Everett Society through a gift of \$500 or more.



**YES! I am committed to being a member of the Everett Society with a Leadership Gift of \$500 or more.**

**PLEASE NOTE:** All recognition levels include combined gifts between spouses/partners.

## STEP UP & WIN

**Check out this year's prizes at:**  
[www.unitedwayofcayugacounty.org](http://www.unitedwayofcayugacounty.org)

### What is Step Up & WIN!?

When you make a gift to the United Way, you have a chance to win a prize from local businesses to thank you for your generosity. To be entered, complete the enclosed ticket(s)!

### Want to double your chances of winning?

If you're a new donor **OR** if you increased your 2021 gift by \$25 or more this year, fill out the second ticket!

## UNITED WAY OF CAYUGA COUNTY INITIATIVES

### COMMUNITY BUILDING MINI-GRANT

In July 2022, your United Way launched the Community Building Mini-Grant. This grant was created to support unexpected opportunities, existing programs and services, and advances in professional development. Unique to our annual funding cycle, these mini-grants are accepted on a rolling basis, require a shorter application, and are open to all nonprofits in Cayuga County, and to nonprofits who serve Cayuga County residents. Community Building Mini-Grants directly address areas of children and youth achieving their potential through education and healthy family lives, helping families and individuals become financially stable and self-sufficient, the improvement of physical and mental wellness of people of all ages, and the delivery of safety net resources or basic needs.

### STUDENT UNITED WAY

Student United Way is a campus-based club led by and for students, with support from its local United Way and guidance from a campus advisor. Student United Ways exist on college and high school campuses around the world. Through Student United Way, our youth leaders gain valuable leadership skills, knowledge about critical community issues and a better understanding of how they can advance the common good. In August 2022, your United Way partnered with the Auburn High School and community advisors to start a Student United Way program. As we work on this project and develop a successful model, we hope to bring Student United Way to districts throughout the county.

## 2022 FUNDED MEMBER AGENCIES

### EDUCATION - Helping our children, youth, and neighbors achieve their potential

#### Auburn Public Theater

Performance arts, camps, and year-round after school classes

#### Auburn YMCA-WEIU

Preschool, school age child care, summer camp, and mentoring

#### Booker T. Washington Center

Safe, supervised activities and meals after school and during the summer for youth

#### Camp Caspar Gregory

Youth camping scholarships and camp renovations

#### C.H.A.D.

School based substance abuse prevention programs and counseling

#### Girl Scouts of NYPENN Pathways

Leadership experience for girls

#### Literacy Volunteers of Cayuga County

Basic literacy and English as a Second Language tutoring services

#### Longhouse Council, BSA

Leadership, citizenship, and the skills to prepare youth for life

#### Perform 4 Purpose

Music programming including vocal training, learning instruments, and community performances

#### MOZAIC

Relocation of Spotlight Studio to expand programming opportunities for youth and adults with disabilities

### HEALTH - Improving the health of community members

#### American Red Cross

Blood donation program

#### AURORA of CNY

Social work services and adaptive counseling for those with vision and/or hearing loss

#### Cayuga Community Health Network

Mental health first aid training for emergency and law enforcement professionals

#### Cayuga Counseling Services

Outpatient mental health clinic

#### C.H.A.D.

Outpatient substance abuse clinic

### SAFETY NET - Assisting those facing crises or emergencies

#### American Red Cross

Emergency services for disasters and Armed Forces

#### ARISE

Adaptive design

#### Catholic Charities of Cayuga County

Emergency utility assistance

#### Cayuga Counseling Services

Programs for victims of physical and sexual violence and programs for runaway homeless youth

#### E. John Gavras Center

Essential child care for children from birth through 12 years of age

#### The Salvation Army

Food pantry, clothing, shelter, self sufficiency classes and a kitchen manager/cook

#### Transportation Services of Cayuga County

SCAT Van services, transportation for elderly and disabled individuals to retain their independence

### FINANCIAL STABILITY - Promoting financial stability, securing safe housing and sustainable jobs

#### Auburn Rescue Mission

Housing and support services for homeless families

#### Chapel House Homeless Shelter

Homeless shelter and case management for men

### Permission to share information:

United Way of Cayuga County **does NOT** share your information with other organizations without consent.



**YES!** Share my name, email, and address with organizations I have designated my gift to.

While a 2022 Funded Member Agency, Westminster Manor was approved by the Funds Distribution & Agency Relations committee and United Way of Cayuga County Board of Directors for a one-time allocation of funds to support a capital improvement project that is not an ongoing program. Therefore, any designations to Westminster Manor must meet the \$100 minimum for gifts to a non-affiliated 501(c)3 organization.

## QUESTIONS OR CONCERNS? CONTACT THE UNITED WAY OF CAYUGA COUNTY:

### Visit or Mail to:

2 State St., Suite 2  
Auburn, NY 13021

### Call Us:

315.253.9741

### Online Donations & More:

[www.unitedwayofcayugacounty.org](http://www.unitedwayofcayugacounty.org)

### Connect With Us:



That upon request, a person may obtain from the organization, or from the attorney general, a copy of the last financial report filed by the organization with the attorney general.

Visit [www.charitiesnys.com](http://www.charitiesnys.com) or call 212.416.8401.