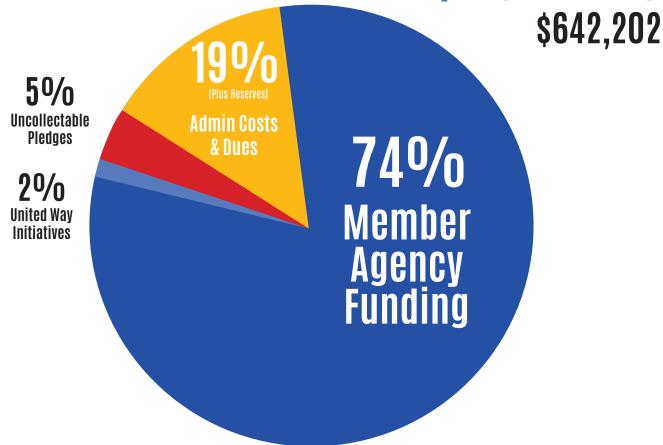
UNITED IS THE WAY



2024-25 FUNDING & OPERATIONS

Campaign Giving



Member Agency Funding: From dollars raised last year, 36 programs and services within 28 local nonprofits are receiving funding.

Administrative Costs & Dues: Administrative expenses include rent, utilities, all insurances, wages and benefits, HR, banking and accounting services, office supplies and printing, technology needs, certifications and professional development, network dues and subscriptions.

Reserves: To ensure nonprofits had access to critical dollars, your United Way Board of Directors utilized cash reserves to offset administrative costs to ensure donor dollars were allocated to local nonprofits.

Uncollectable Pledges: Unpaid donations.

United Way Initiatives: Programs and services United Way brings to Cayuga County.

- **Community Building Mini-Grants:** Small grants (\$1,000 or less) to assist local nonprofits with professional development, program supplies, or emergency needs.
- CA\$H Program: An in-person, free tax preparation service for Cayuga County residents with low to moderate incomes.
- Student United Way: Student driven projects at sites that host an after school Student United Way club. Pilot program launched in Auburn and is entering its fourth year.
- **Book Buddies**: Mentorship program that brings together community members and second grade students to ignite a love for reading, develop literacy and social skills, as well as increasing attendance.