

United Way



United Way of Cayuga County

OUR HISTORY

The Auburn and Cayuga Community Chest originated in 1922 to solicit and disburse monies for charitable and community purposes.

It was succeeded by the United Fund of Cayuga County (1956), whose purpose was to continue the improvement and development of health, character, and well-being of the residents of this county.

In 1979, the name was officially changed to United Way to promote identification with the National United Way movement.

2022 will be our 100th Anniversary!

LIVE UNITED.

In 2020, more than 24,000 Cayuga County residents received help via a United Way funded program.

Your United Way of Cayuga County

- More than **130 Volunteers** who care about our community donate their time, resources, and special talents to help people in Cayuga County.
- Your United Way currently funds **28 programs and services** within **20 local nonprofits** serving Cayuga County residents. For the 2021 funding year, we welcomed back Mozaic after they cancelled their summer 2020 program. The Rev Theatre has joined the United Way family this year!
- Other United Way programs include free income tax preparation, 2-1-1 Life Line, and SingleCare a prescription discount program (formerly FamilyWize).
- In response to the coronavirus pandemic, Cayuga County tapped on your United Way to establish, convene, and lead the Cayuga County COVID-19 Community Task Force to develop recommendations to enhance our community's response to the health crisis. Interim report is available on the United Way's website.

Governance of the United Way of Cayuga County

- Your United Way is governed by a volunteer **Board of Directors** made up of members from all segments of the community.
- Volunteer committees plan and implement the campaign and then evaluate community needs in order to allocate funds in a fair and efficient manner.
- The "citizen review" process allows volunteers to address current community needs and plan for meeting emerging needs.

Workplace Giving Made Easy

- Workplace campaigns minimize fundraising costs and time for Partner Agencies.
- Many businesses provide employees with the option of making payroll deduction contributions through the United Way on behalf of these organizations.



Photo Provided: Auburn Public Theater, 2020

70% of Funds Support Human Service Programs

Of the dollars supporting programs, 57% are invested in our funded Partner Agencies. The reminder is now in our Community Response Fund to provide rapid mini-grants throughout the year.

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Sustainability & Partner Impact

- Because the United Way relies on volunteers, **operating costs stay low** so more money can be spent on needed services.
- Fundraising and administrative costs are much lower than if each organization, supported by the United Way, were to raise the money completely on its own.