

2021 ANNUAL REPORT



2021-22 Campaign Co-chairs, Team Nucor:
Karen Geiger, Jonah Simons, Jason Curtis
celebrating hitting 50% of the 2021-22 Goal
in October!



**United Way
of Cayuga County**

United Way Updates

RECOGNITIONS & FAREWELLS

Due to term limits, we are bidding farewell to **Michelle Hubbard** who joined the Board of Directors in 2016. Michelle's support of the United Way stems back to 2002 while she was attending Syracuse University. She worked with the United Way of Seneca County and saw first hand how critical United Way funding was to meet community needs. During her time as a Board Member, Michelle launched a workplace campaign at Cayuga Milk Ingredients where she was the HR Manager and the Employee Campaign Coordinator from 2016-2021. Michelle also served on the Funds Distribution & Agency Relations Committee and participated as the Chair for the annual Fund Review Panels.

LONG-TERM COVID RECOVERY GRANT

In 2021, Governor Andrew Cuomo donated \$500,000 to the United Way of New York State to be allocated amongst all New York State United Ways and used to support the long-term recovery of the COVID-19 health crisis. United Way of Cayuga County was allocated \$4,700. Through community outreach, we learned that the Cayuga County Health Network had created a Street Outreach Position - this position was developed as a direct response to the needs of individuals and families who were homeless or at imminent risk of homelessness. Cayuga County was seeing both situations exacerbated greatly by the impacts of COVID-19 on job security and job loss, and available housing. This Street Outreach Position was supported by the City of Auburn, the Cayuga County Health Department, and the United Way of Cayuga County.



INAUGURAL DAY OF CARING

Giving back to their communities and showing gratitude is part of Nucor Steel's mission. When accepting the Campaign Co-chair role, one of their key goals was to bring a Day of Caring to Cayuga County. For our inaugural effort, more than 45 volunteers came together to support six projects among the United Way and our Member Agencies including painting and landscaping at Auburn YMCA-WEIU, stair repair and ramp repair at both Chapel House Homeless Shelter locations, spray painting beds at Camp Y-Owasco, deep cleaning SCAT Van vehicles, and a dinner crew working with the United Way to prep meals for volunteers and guests attending the Kickoff Celebration immediately following the Day of Caring.

Photo: Jessica Wrench, Kris Maitland, Tricia Kerr, and Melissa 'Kanga' Cartner at Camp Y-Owasco



4TH COUNTYWIDE PERSONAL CARE DRIVE

This year's drive launched at Kickoff on September 24th and ended on October 16th collecting 4,490 items between 30 participating locations and four regional drive-thru events. The Food Providers Network distributed the items to 17 Cayuga County food pantries, soup kitchens, and shelters.

Photo: Volunteers from Elmira Savings Bank at Moravia drive-thru event



We celebrated the most successful Flight Night to-date with Prison City where we saw our Member Agency representatives from the Longhouse Council, BSA

Executive Director Kathryn Dennis at the Auburn YMCA's Mental Health Resource night the United Way sponsored with a donation of meals for guests



Mission Statement

To improve the lives of all Cayuga County residents by mobilizing the caring power of our community.

2021 United Way Staff

Kathryn Dennis
Executive Director

Julisa J. Stone
Campaign & Marketing Manager

Sandy Sheridan
Office Administrator

Vision Statement

The United Way of Cayuga County is the community leader in creating positive impact in the lives of our residents. We convene collaborative efforts between businesses, governments, individuals, and nonprofits to strengthen the community effectively and efficiently, develop and direct philanthropic resources for the common good, and ensure the critical human services needs of all community residents are met.



2021 Board of Directors

Thomas E. Ganey, President
Renee Jensen, Vice President
Mary Beth Leeson, Treasurer
Meg Vanek, Secretary

Bill Berry
John Birmingham
Michelle Bowers
Jason Curtis
Bridgette Dautrich
Jacquilyn Dmytrenko
Kim Imperato
Mark Fritz

Jack Hardy
Michelle Hubbard
Stephanie Leone
Brian Morgan
Brian Muldrow
Michael Quill, Jr.
Beth Rabuano
Tracy Verrier

2021-22 Corporate Sponsors

PLATINUM SPONSOR
NUCOR Steel of Auburn
Cayuga Lake
National Bank

GOLD SPONSORS

Tompkins Trust Company
Savannah Bank
Auburn Community Hospital
Lyons National Bank

SILVER SPONSORS

Beardsley Architects
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CORPORATE

Aversa Agency
Empower FCU

Dear United Way Supporter:

Thank you. As I reflect on the past year I am amazed and truly humbled by the support, dedication, and generosity from you and our community. I wish there were more words to describe how I and my fellow Board of Directors feel—Thank you for choosing to “Live United.”

In the course of just one year, we have witnessed our community working together to recover, rebuild, and reopen as we continue to navigate the coronavirus pandemic. Last year, we saw more dollars going to basic and safety net needs to address food insecurity, child care, housing, and transportation—all of which the pandemic exasperated. It is your dedication and generosity that allows the United Way to adapt and meet the most critical needs in our community.

Community connections was the theme for 2021—and it starts with your staff at the United Way. In her first few weeks as the new Executive Director, Kathryn went to each Member Agency to meet their leadership and teams. As organizations opened back up, Julisa worked hard to meet the needs of our business partners to make hosting campaigns as easy as possible. Ensuring Emergency Food & Shelter Program funds for our community, Sandy worked diligently with Cayuga County food pantries and the government to distribute more than \$34,426.

Our volunteers and Member Agencies are continuously evaluating needs in the community... including some ‘hands on’ support. 2021-22 Campaign Chairs, Team Nucor led by Jason Curtis, Karen Geiger, and Jonah Simons worked with their cabinet to establish our Inaugural Day of Caring in September where volunteers tackled six projects between the United Way and Member Agencies as well as launching the Countywide Personal Care Drive. This year’s drive ran through mid-October with four regional drive-thru events collecting 4,490 items. Between the Day of Caring and Personal Care Drive, nearly 100 volunteers lent a hand!

And there is You—you continue to help the United Way thrive. Thanks to your generosity, more than \$883,000 was raised to support the United Way and our community. As I write, volunteers are reviewing grant applications to distribute nearly \$500,000 to nonprofits serving Cayuga County.

Looking ahead, there is a lot to celebrate... Including the United Way of Cayuga County’s 100th Anniversary this October. Your United Way volunteers and staff are already hard at work planning a variety of year-long events including The Century Celebration, Day of Caring, Through the Decades museum exhibit, and 100th Anniversary Gala. This milestone is made possible thanks to the ongoing support of our volunteers, Member Agencies, community and business partners, sponsors, donors, and YOU.

Thank You for “100 Years of Living United.”

Thomas E. Ganey
Board President



Immediately following the Day of Caring, volunteers and community members met at the Throop Fire Department for a picnic styled meal to celebrate Campaign Kickoff. The program included remarks from Cayuga County Chairperson, Aileen McNabb Coleman, and Secretary to City of Auburn’s Mayor, Rhonda Miller, both seated here with Executive Director, Kathryn Dennis

United Way of Cayuga County, Inc. BALANCE SHEET & PROFIT AND LOSS

December 31, 2021

ASSETS

Current assets:

Cash and cash equivalents	\$ 796,497
Pledges receivable, net of allowance	589,606
Prepaid expenses	6,567
Deposits	1,800

Total current assets **1,394,470**

Equipment:

Equipment	5,731
Less: Accumulated depreciation	(2,197)

Total equipment **3,534**

Investments **2,360,401**

Total assets **\$ 3,758,405**

LIABILITIES AND NET ASSETS

Current liabilities:

Accounts payable and accrued expenses	\$ 3,062
Allocations payable	104,660
Designations payable	104,660

Total current liabilities **130,437**

Net assets:

With donor restrictions:

Time/purpose	803,045
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Without donor restrictions:

Board designated	2,360,401
Undesignated	464,522
Total without donor restrictions	2,824,923

Total net assets **3,627,968**

Total liabilities and net assets **\$ 3,758,405**

REVENUE

Campaign revenue, net of uncollectible pledges	\$ 803,045
Program income	24,003
Donations in kind	17,861
Designations from United Ways	30,144
Net investment income	293,166
Miscellaneous income	7,351
Total revenue	1,175,570

EXPENSES

Allocations	\$ 402,066
Program service expense	27,602
Supporting services	274,925
Total expenses	704,593

Net operating gain **\$ 470,977**



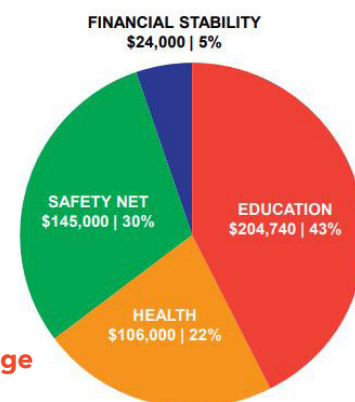
The Nucor Chicken BBQ Team is a family affair and this feast at Prison City was the first time we offered Text-to-Lunch options

2021 Member Agencies & Programs

Your gifts supported 28 programs within 20 Member Agencies in the areas of education, health, financial stability, and safety net needs.

- American Red Cross | **Blood Services, Disaster Services**
- Auburn Public Theater | **Performing Arts Education**
- Auburn Rescue Mission | **Family Transitions**
- Auburn YMCA - WEIU | **Camp Y-Owasco, Preschool, School Age Child Care, Y•Pals**
- AURORA of CNY | **Social Work Services for People with Sensory Loss**
- Booker T. Washington Community Center | **After School Program K-6 & Teen Program**
- Camp Caspar Gregory | **Summer Camping Program**
- Catholic Charities of the Finger Lakes | **Emergency Assistance**
- Cayuga Counseling Services | **Clinic, Runaway Homeless Youth, S.A.V.A.R**
- Confidential Help for Alcohol & Drugs | **Clinic, Prevention/Intervention**
- Chapel House | **Homeless Shelter**
- E. John Gavras Center | **Essential Child Care Program**
- Girl Scouts of NYPENN Pathways | **Girl Scout Leadership Experience**
- Literacy Volunteers of Cayuga County | **Adult Basic English, English as a Second Language**
- Longhouse Council, BSA | **Scouts BSA, Venturing & Exploring**
- Mozaic | **Virtual Inclusivity**
- Perform 4 Purpose | **Encouraging Youth Involvement in the Arts**
- The Rev Theatre Company | **Sequential Dramatics Program**
- The Salvation Army | **Emergency Services**
- Transportation Project of Cayuga County | **SCAT Van Services**

2021 FUNDING CATEGORIES



What is an Endowment?

Generous donors, Mary and Harold Leonard supported the United Way of Cayuga County and several other local nonprofits throughout their lives. Upon their passing, their estate has supported the campaign the last three years and the final distribution accounts for twenty percent of our 2021-22 Campaign, that they designated to our endowment fund.

What is an endowment? A fund which is kept in perpetuity to provide interest and dividend earnings for the benefit of a charitable cause. In other words, a gift designated as an endowment, or gifts designated to an endowment fund, ensure the longevity and financial health of a charitable organization. Endowment interest can help a nonprofit through a difficult campaign year, it can help offset the cost of necessary software upgrades or changes, it can help jumpstart a new initiative. Though the principal gift amount can never be touched, the income generated by an endowment fund can be used and will be endlessly impactful.



SCAT Van Executive Director Sue Van Epps, The Home Activities Director Tamara 'Tammy' Angotti, and United Way Executive Director Kathryn Dennis sharing art work created by youth at Booker T. Washington Community Center that was distributed to residents on #GivingTuesday



Page Trucking's Inaugural Touch-A-Truck event where Team Nucor grilled up a picnic lunch and United Way volunteers hosted a golf hole and sold raffle tickets

Thank
You . . .

... to the individuals, families, organizations, businesses, firms, foundations, and trusts who helped us raise \$883,008!

To see our 2021-22 Donor List, please visit unitedwayofcayugacounty.org/recognition/

Special Thanks to The Jacobs Press for generously donating a portion of this Annual Report

Phone: 315.253.9741 | www.unitedwayofcayugacounty.org

**Live
Give Local.**