

10 FACTS ABOUT YOUR UNITED WAY



- 1) Together, we raised **\$708,787** in donations and pledges during the 2020-21 Campaign that is funding **28 programs** within **20 partner agencies** throughout 2021.
- 2) **Workplace giving** consists of employee and corporate/business gifts which make up **47% of our total funds raised- \$326,966.**
- 3) More than **24,000 Cayuga County residents** rely on United Way funded programs. Of those turning to programs, **60% were accessing basic and safety net needs** such as food, shelter, housing, transportation, child care, technology, and more.
- 4) In 2020, more than **130 volunteers** gave of their time and talents by serving on the Board of Directors, numerous committees, the Campaign Cabinet, CA\$H program, and more.
- 5) With help from hundreds of community members, 38 local businesses, and volunteers, the United Way of Cayuga County collected **2,958 hygiene items** for the abbreviated, one-week Countywide Personal Care Drive, distributed to **14 food pantries, soup kitchens, and shelters.**
- 6) Cayuga County tapped the United Way to **establish, convene, and lead the Cayuga County COVID-19 Community Task Force** to develop recommendations for the county to enhance our community's response to the pandemic. Interim report is available on United Way's website.
- 7) In March, your United Way of Cayuga County collaborated with local organizations to host a **21 Day Equity Challenge** to raise awareness and educate participants of Diversity, Equity, and Inclusion. There were more than 250 participants.
- 8) During the 2020 contactless tax season, some **208 tax returns** were processed between CA\$H and MyFreeTaxes, **bringing back more than \$500,000 to Cayuga County.**
- 9) 2-1-1 is a free, confidential information and referral hotline, **available 24/7**, that you can access by **dialing 2-1-1, texting 898-211, or visit their website** to access a database with over 69,000 programs or services.
- 10) ALICE (Asset Limited, Income Constrained, Employed) consists of individuals and families who work but cannot make ends meet—in Cayuga County more than 30% of your neighbors are one emergency away from poverty. **Your United Way is collaborating with other organizations to address this critical and growing issue.**

**BONUS
FACT**

More than **1,600 gifts** were made by individuals, employees, businesses, organizations, foundations and more to support the 2020-21 Campaign.

LIVE UNITED.