

# 10 FACTS ABOUT YOUR UNITED WAY



UNITED WAY  
Cayuga County

- 1) Together, we raised **\$642,202** in donations and pledges during the 2024-25 Campaign that is currently funding **36 programs** within **28 Member Agencies** in Cayuga County.
- 2) Last Campaign, we enlisted the help of **Regional Co-Chairs** to encourage community giving among neighbors in County North, Central, and South. Among community donors, there was a **15% increase** in the number of people supporting the United Way of Cayuga County.
- 3) More than **60%** of Cayuga County residents turned to a United Way funded agency to access critical programs in the areas of **Community Resiliency**, **Youth Opportunity**, **Healthy Communities**, and **Financial Security**.
- 4) In 2024, more than **530** volunteers gave their time and talents by serving on the Board of Directors, numerous committees, Campaign Cabinet, CA\$H, Day of Caring, and more.
- 5) For the 2024-25 funding cycle, a total of **10 Community Building Mini-Grants** were distributed to local nonprofits to support emergency needs, professional development, and program essentials **providing a combined total of \$9,500 to assist community nonprofits**.
- 6) During the 2025 tax season, 349 tax returns were processed between CA\$H and MyFreeTaxes, **bringing back more than \$730,000 to Cayuga County**.
- 7) **Day of Caring** is a community-wide volunteer event that brings together individuals, organizations, and businesses to support local nonprofits and community initiatives. Volunteers donate their time and skills to complete a variety of service projects. The United Way of Cayuga County's **5th Annual Day of Caring** saw the highest amount volunteers and projects since this initiative launched in 2021. Three-hundred and seventy-one volunteers tackled 19 projects throughout Cayuga County.
- 8) Held in conjunction with the United Way Day of Caring, the 2024 Countywide Personal Care Drive collected **2,300 hygiene items** that were distributed to **17 Cayuga County food pantries, soup kitchens, and shelters**.
- 9) **Student United Way** launched in October 2022 in partnership with Auburn High School. The pilot program consisted of **6 seniors**, this past year the program grew to **12 students**.
- 10) **Book Buddies** is a mentorship program that brings together community members and second grade students to ignite a love for reading, develop literacy and social skills, as well as increasing attendance – 42% of program participants increased their attendance records compared to last school year!

**BONUS  
FACT**

More than 1,625 gifts were made by individuals, employees, businesses, organizations, foundations and more to support the 2024-25 Campaign.

**UNITED IS THE WAY™**